Company Name: RAD Bar B Que Ribs & Chicken

Business Industry: 2. Food Industry

Business Description: **RAD Bar B Que Ribs & Chicken is a business and a social enterprise outreach of a 501(c)(3) entity. Outreach brings community together through concerts, events and food. Food is provided through pop-ups each weekend, and catering on "Throwback Thursdays". We feed the homeless as well. Call to action is to get customers to place orders for pick up on Throwback Thursdays, or/and to visit pop-ups (one on Friday and one Saturday).**

Target Audience: (food) target audience is the Louisiana native missing home food, and the geographic (Woodland Hills, Sherman Oaks, Van Nuys, North Hollywood) - looking for foodies, those interested in and who value community food fare.

Nature of Business: Food services and products

Feel and Theme: Community Involved - authentic Louisiana food with a very personal touch.

Website Audience: Not as we are aware, but I think it gets better ranking if it adapts to those who may have those impairments.

Website Reference: I don't understand what this means.

New site Or Redesign of an existing site: Both are re-designing "placeholder" websites

Provide Logo? (Skip if the logo is designed by us): <http://www.godesignsinc.com/customer-area/brief/website/submit/uploads/order_265_0cb1c47062b25ab1775e912bf94941ab.png>

Do you a registered domain: Yes

Provide your domain name: RAD [Bar-B-Que.com](http://bar-b-que.com/) (Go-Daddy hosts)

Do you have web hosting: Yes, e-mail and hosting with Go daddy for Bar-B-Que

Any photos: Yes

Web Content: Yes

Order Id: 265

Client Name: Kaye Lewis

Knowledge Service: Bar-B-Que - we are on the ground with customers, weekly pop-up and selling. On Thursdays we permit pick up from a specific location (we don't have a restaurant). Word of mouth is our primary driver and we do lots of in person traffic that we need to channel into website commerce to save time and permit them to pay in advance, then pick up.

Direct Competitor: **For the food entity what sets us apart is exemplary food product, unique to Louisiana, very personalized service with our customers, and the fact that no place in the San Fernando valley can food like this be found. Nowhere.**

Online Business: It`s done from public venues, we do not have a restaurant, so online business is important to build.

I have two logos for each business, and caricatures also. Not sure how to provide them bc #2 only accepts one file. (??)

Comments: Will provide the content as I see the layout, I'm not sure how much it should be on any one subject matter, and how detailed.

Cms: Yes

Search: Yes

Protected: The ones where I manage content.

Language: Yes, could be some Spanish.

Navigation: I think we might like: Home/ About/ Where R U/ Delivery/ Contact Us

Blog: Yes

Ecommerce: Yes

Store Products: Our general menu: Meat (category), Sides (category)

Store Clients: Merchant Account.

Store Currencies: Showing pictures of ribs, chicken, hot links and side dishes with price of plates, to place their order.

Video: Yes

Video Brief: I think we do have a few video clips of events, or catering we've done, and it would be good to incorporate them if possible.

Social Platforms: FB, Instagram, Twitter

Social Profiles: RAD Bar-B-Que Ribs & Chicken (FB)/ 8RAD\_Ribs Instagram - (no postings) / Twitter.

Seo: Yes

Seo People: we have quite a lot of on the street buzz, they need to be able to find us on social media.

Seo Search Engine: RAD Bar B Q or RAD Ribs

Seo Optimization: Somewhat (google)

Seo Pay Per: no

Deadlines: November 22, 2021

Covered: Nothing additional I can think of.